



HI-TEC Men's Ravus Vent Mid Cut DRI-TEC Waterproof Boots - Brown

Product Details

Whether for rugged work or hiking, HI-TEC Ravus Vent boots can bear the brunt. They have a waterproof layer that prevents leaks from puddle traverses. Another layer of mesh lets your feet breathe and maintain a comfortable temperature. The structure is firm enough to protect while you construct, yet cushioned enough to help you get through a rough day.

Features

- **Upper:** Suede and synthetic
- **Underlay:** Breathable mesh
- **Waterproofing:** DRI-TEC member
- **Lining:** Nylon mesh
- **Insole:** Removable EVA, foam
- **Mid-sole:** EVA
- **Out-sole:** Multi-directional, rubber
- **Tongue:** Gusseted
- **Closure style:** Lace-up with pull loop

Specifications

Advanced Technology	Omni Grip, OrthoLite®
Boot Height (cm)	15 cm
Product Weight (g)	.560 g
Insulation Weight (g)	0 g
Minimum Temperature (°C)	0 °C

Resources

[View our return policy](#)

Product descriptions and photos need to contain as many technical, informative details as possible yet engage the viewer.

My objective was to:

1. Write copy that had some technical points but positioned them in real-world settings to visualize their value.
2. Have a cumulative list of specs with a reasonable organization and format.
3. Decide on a shot list, and after the shoot, decide which types are best to narrow down to.
4. Include three types of images: the full product studio shot, a collage of detail shots, and an “in person” shot.
5. Edits of the images were limited to neutralizing the light temperature and intensity (so that white is white).

